



FARMERS[®]

News

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For Immediate Release

LOCAL FARMERS INSURANCE AGENT AARON FARMER RECEIVES COMPANY'S HIGHEST HONOR

LOS ANGELES July 11, 2007 – Aaron Farmer of San Diego, California an agent for Farmers Insurance Group, has achieved the company's highest award to district managers and agents for "outstanding overall performance." Farmer joins a select group of fellow achievers as a member of the prestigious Presidents Council.

Jim Westerman, senior vice president of Sales announced the selection of Farmer at Farmers' Los Angeles-based home office. Presidents Council members will be honored at a conference held at the Waldorf Astoria Hotel in New York, New York.

"Council selections are based on outstanding customer service, sales production in all insurance lines, overall professional competence and maintenance of the highest quality standards."

The prestigious Presidents Council membership is attained by only a small percentage of district managers and agents serving Farmers' customers throughout 29 states. 139 individuals earned the distinct honor to attend the conference this year.

Farmers' senior management meets annually at the Presidents Council with their top agency force members to review and discuss key issues affecting customers and the insurance industry.

Aaron Farmer represents Farmers' member companies in automobiles, homeowners, life and business insurance.

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Presidents Council

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Farmers Insurance Group of Companies® is the nation's third-largest Personal Lines Property & Casualty insurance group. Headquartered in Los Angeles and doing business in 41 states, the insurers comprising the Farmers Insurance Group of Companies provide Homeowners, Auto, Business, Life insurance and financial services to more than 10 million households through 17,000 exclusive and independent agents and district managers. For more information about Farmers, visit our Web site at www.farmers.com.

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